

ARTWORK SPECIFICATIONS

ATM RECEIPTS

Two sizes: 2.25"W x 5.5"H and 2.25"W x 7.5"H – No bleed.
ATM receipt sizes vary. We will create multiple sizes to accommodate all ATM types.

PLEASE NOTE

ATM receipt printing is specialty printing that requires special preparations. Receipt paper is very thin and your artwork is ganged printed on a large sheet. For technical reasons please adhere to these restrictions: No heavy ink coverage. Black areas should be black plate only (no 4-color blacks). All colored or knockout type must be 12 point or larger and not too thin. Please do not send one suitcase containing multiple font families. We can't print PDFs directly, they have to be adjusted then imported into Quark XPress. When applicable, perforated coupon area of 2.25" x 2.25" must be placed at the bottom of advertisement.

OTHER CONSIDERATIONS

Expiration dates should be at least 30 days after end of promotion. When bonus circulation is available, we will split the impressions among advertising partners, free of charge. Bonus circulation will be of various sizes and may be tied in with current bank promotions such as debit cards.

STATEMENT INSERTS

3.5" x 7.5" horizontal or vertical (4-color process)

ATM SCREENS

800 pixels X 600 pixels. JPG files in RGB mode.

SENDING CREATIVE

We prefer layouts created in Quark XPress. Otherwise hi-res PDFs are fine. We can also accept InDesign files, but we must redesign them in Quark XPress for printing. Supporting graphics can be EPS files or TIFF images. We are Macintosh-based and support Illustrator and Photoshop.

E-MAIL

melinda@sagpromo.com

Files should be no more than 5 MB. ZIP or SIT are acceptable.

FTP

To upload creative using FTP client software:

Host: ftp.sagpromo.com

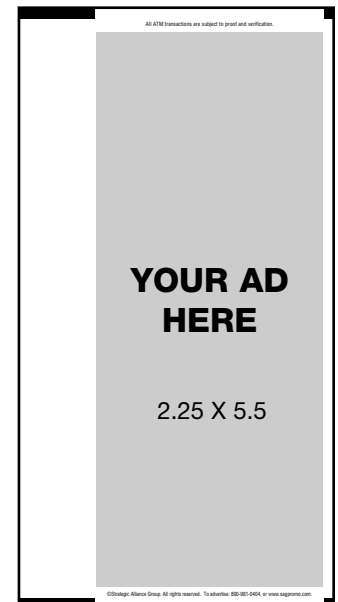
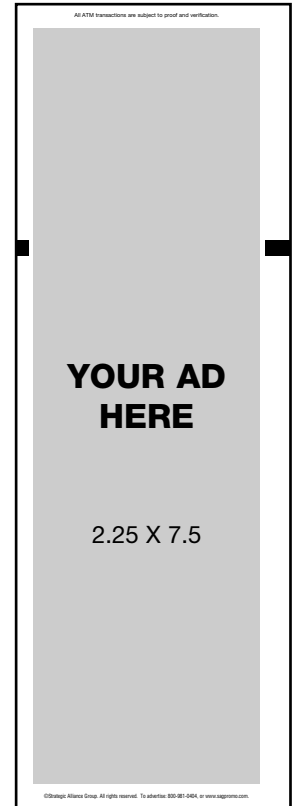
User ID: atm1234

Password: atm1234!

Please notify Melinda Swarts once files has been completely uploaded at *melinda@sagpromo.com* or 770-671-0404.

SHIPPING

Strategic Alliance Group
Attn: Melinda Swarts
1849 Peeler Road, Suite A
Atlanta, GA 30338
770-671-0404



Feel free to call us at 800-981-0404 if you have questions not answered in this document.