

ARTWORK SPECIFICATIONS

ATM RECEIPTS

Two sizes: 2.25"W × 5.5"H and 2.25"W × 7.5"H – No bleed.
ATM receipt sizes vary. We will create multiple sizes to accommodate all ATM types.

PLEASE NOTE

ATM receipt printing is specialty printing that requires special preparations. Receipt paper is very thin and your artwork is ganged printed on a large sheet. For technical reasons please adhere to these restrictions: No heavy ink coverage. Black areas should be black plate only (no 4-color blacks). All colored or knockout type must be 12 point or larger. We cannot support Multiple Master or TrueType fonts. We can't print PDFs directly, they will have to be rebuilt in Quark XPress. When applicable, perforated coupon area of 2.25" × 2.25" must be placed at the bottom of advertisement.

OTHER CONSIDERATIONS

Expiration dates should be at least 30 days after end of promotion. When bonus circulation is available, we will split the impressions among advertising partners, free of charge. Bonus circulation will be of various sizes and may be tied in with current bank promotions such as the debit card.

STATEMENT INSERTS

3.5" × 7.5" horizontal or vertical (4-color process)

ATM SCREENS

800 pixels X 500 pixels. JPG files in RGB mode.

SENDING CREATIVE

All files and media should be Macintosh readable. Pre-designed creative will be considered approved as is. Final layouts must be designed in Quark XPress v.6. Logos should be Illustrator v.11 EPS files.

E-MAIL

melinda@sagpromo.com

Files should be no more than 5 MB. ZIP or SIT are acceptable.

FTP

To upload creative using FTP client software:

Host: ftp.sagpromo.com

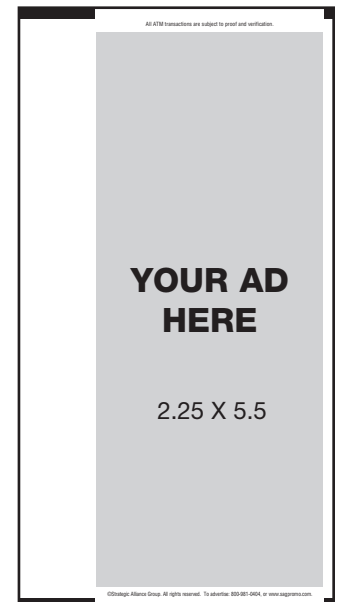
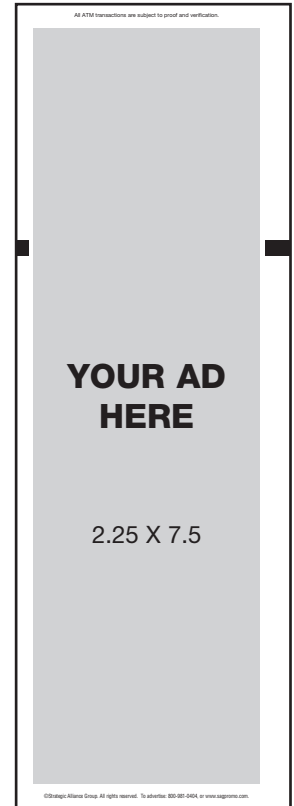
User ID: SAGatm-1234

Password: SAGatm-1234

Please notify Melinda Swarts once files has been completely uploaded at *melinda@sagpromo.com* or 770-671-0404.

SHIPPING

Strategic Alliance Group
Attn: Melinda Swarts
1849 Peeler Road, Suite A
Atlanta, GA 30338
770-671-0404



Feel free to call us at 800-981-0404 if you have questions not answered in this document.