

# RATE CARD

## ATM ADVERTISING RATE CARD



100,000 impressions	-----	\$20 CPM	-----	\$2,000
500,000 impressions	-----	\$15 CPM	-----	\$8,500
1,000,000 impressions	-----	\$10 CPM	-----	\$10,000
2,000,000 impressions	-----	\$8 CPM	-----	\$16,000
5,000,000 impressions	-----	\$6 CPM	-----	\$30,000
10,000,000 impressions	-----	\$4 CPM	-----	\$40,000
25,000,000 impressions	-----	\$2 CPM	-----	\$50,000
50,000,000 impressions	-----	\$1.5 CPM	-----	\$75,000
100,000,000 impressions	-----	\$1 CPM	-----	\$100,000